



# ORDER

Flight Dates **10/26/12-11/06/12**

Contract / Revision **315764 /**

Original Date / Revision  
10/24/12 10/24/12

Advertiser **NRCC IE**

Agency **National Media Inc**

Buying Contact

**815 Slaters Lane  
Alexandria, VA 22314**

Product

**NRCC IE**

Agency Com 15%

Billing Contact

**815 Slaters Lane  
Alexandria, VA 22314**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:13:00

Estimate # **3494**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL PARTY

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 12% Market Value 2916

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	19%	554
KPNX	19%	554
KPPX	%	0
KSAZ	25%	729
KTVK	25%	729
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	7	\$297.50	\$350.00	0.00	10/29/12	11/06/12	7	\$297.50	\$350.00
Totals	7	\$297.50	\$350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/29/12	11/02/12	M-F 430-5am M-F 430am News	CM	430-5am	MTWTF--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$50.00		0.00			
N 2	KNXV	11/05/12	11/06/12	M-F 430-5am M-F 430am News	CM	430-5am	MT-----	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$50.00		0.00			
														<b>Totals</b>	<b>7 \$350.00</b>

\*Tax 1 Note: Tax 0.5%.